Request for Cooperation as a “Ecosystem Supporter” to Promote Formation   
of the Tokyo Version of the Innovation Ecosystem

The Tokyo Metropolitan Government (TMG), with purposes to effectively discover and attract foreign companies, has been promoting projects to discover and attract foreign companies since fiscal year 2012 in order to actively bring in foreign companies to Tokyo.

With the announcement of “Global Financial City: Tokyo” Vision in November 2017 as the start, the TMG has been taking initiatives to form and develop the “Tokyo Version of the Innovation Ecosystem,” in which innovation is created in Tokyo through gathering and organic cooperation of various players such as large-scale companies as well as startups, investors and research institutions at home and abroad.

Going forward, the TMG needs to strengthen the “earning power” by devising growth strategies and lead the development of Japan in order to win the keen international competition even as shrinking and aging of the population increasingly advances.

With the formation of the innovation ecosystem at the core, the TMG will take in technological innovation such as AI, robots and big data from private sector entities and will implement measures to lead the realization of “Society 5.0,” a new society aiming to improve labor productivity.

To this end, the TMG, in order to support spiraling up of innovation to strengthen the “earning power,” decided to recruit companies and organizations, etc. (hereinafter “supporters”) that will support startups at home and abroad as well as the “Regional Councils\*” recognized by the TMG.

\*Entities that will be the driving force behind ecosystem formation in each region

The TMG would like to accelerate the creation of innovation in Tokyo, transform from an advanced city of issues to an advanced city of solving issues, and further attract frontier technology and highly-skilled personnel, etc. with your cooperation.

We would very much appreciate it if you could cooperate with us as a “supporter” as in the request described in the attachment.

We would be happy to send electronic data separately if you could contact the person in charge below.

<Person in charge>

Onogi, External Relations Section, Coordination Division, Office of the Governor for Policy Planning

TEL: 03-5388-2865, FAX: 03-5388-1211

E-MAIL: Kazuki\_Onogi@member.metro.tokyo.jp

Attachment

Request regarding the Supporters of the Tokyo Version of the Innovation Ecosystem

1. Roles of supporters

Below is an example of roles anticipated as a supporter. We do not require cooperation in all of the matters below. We would appreciate it if you could cooperate to the extent possible.

1. Cooperation with startups at home and abroad as well as the recognized Regional Councils, etc.

* Conduct constructive business meetings and mentoring, etc. with startups that are discovered through the TMG’s projects such as the project to discover and attract foreign companies, accelerator programs, and the project to encourage ecosystem formation
* Cooperate and participate in joint research and demonstration tests to create innovative products and services with the above startup, etc.
* Provide other support that is deemed beneficial for startups in Tokyo or startups at home and abroad that aim to expand into Tokyo in their business development in Tokyo (expansion of sales channels, funding, introduction of personnel, etc.)

1. Cooperation with the TMG’s projects

* Cooperate and participate in events, etc. hosted by the TMG at home and abroad
* Cooperate in hosting mini seminars to promote the TMG’s projects (stage appearance at seminars, etc.) in cooperation with overseas consultation desks called “Access to Tokyo” established by the TMG
* Cooperate and participates in the TMG’s projects utilizing the Special Zone Programs (National Strategic Special Zone, etc.)

1. Other matters

* Insert the logo of your company or organization, etc. on the TMG website
* Publish the content of your cooperation in (1) and (2) above to the extent possible on the TMG website and social media, etc.
* If there are any other matters you can cooperate with as a supporter, please write them down on the “Letter of Acceptance.”

1. Implementation period

Your role will be valid from the date of submission of the Letter of Acceptance as a supporter of this program to March 31, 2020. However, if neither the TMG nor your company/organization, etc. provides a written notice noting that the period will not be renewed by one moth prior to the expiry date, the period will be renewed for one year and the same will apply thereafter.

1. Confidentiality obligation

Any confidential information gained through this project shall not be shared with or disclosed to third parties without permission.

XX XX, XXXX

**Letter of Acceptance**

Our company/organization agrees to comply with the content of “Request regarding the Supporters of the Tokyo Version of the Innovation Ecosystem” and to become a supporter of the Tokyo Version of the Innovation Ecosystem, and submits an application as follows.

|  |
| --- |
| **About your company/organization, etc.** |

|  |  |  |
| --- | --- | --- |
|  | Japanese | English |
| Name of the company/organization |  |  |
| Representative |  |  |
| Address |  |  |
| Type and content of business, etc. |  |  |
| Website |  |  |

|  |
| --- |
| **Contact information (Please provide contact details of two people who can be reached by the TMG)** |

|  |  |  |
| --- | --- | --- |
| Name |  |  |
| Department |  |  |
| E-mail address |  |  |
| Phone number |  |  |

|  |
| --- |
| **Content of cooperation** |

Please tick (✓) “□” below for items that you could potentially cooperate with:

|  |  |
| --- | --- |
| **Cooperation with startups at home and abroad as well as the recognized Regional Councils, etc.** | |
| (1) Business meetings at accelerator programs, etc. | □ |
| (2) Cooperation and participation in joint research and demonstration tests | □ |
| (3) Support and mentoring deemed beneficial for business development in Tokyo (expansion of sales channels, funding, introduction of personnel, etc.) | □ |
| (If you can cooperate with (3), please describe the content specifically: ) | |
| **Cooperation with the TMG projects** | |
| (4) Cooperation and participation in events at home and abroad hosted by the TMG | □ |
| (5) Cooperation in overseas seminars hosted by Access to Tokyo | □ |
| (6) Cooperation and participation in the TMG’s projects utilizing the Special Zone Programs (National Strategic Special Zone, etc.) | □ |
| **Other** |  |
| (7) Insertion of the logo of your company/organization, etc. on the TMG’s website | □ |
| (8) Disclosure of the content of your cooperation in (1)–(6) to the extent possible on the TMG’s website and social media | □ |
| (9) Other ( ) | □ |