

Are you ready for the Digital Economy?

Join us to hear from industry and regulatory experts on how the digital economy is transforming their business practices and be inspired to adapt to changes within your own business environments!

The European Business Council in Japan through its Business Fundamentals Group (Financial Reporting, Intellectual Property Rights, Legal Services, Retail & Wholesale and Tax committees) invite you to a seminar on the digital economy and its impact on business. Two panels with representatives from different industry segments will discuss and present how they have changed or are changing to meet and prosper from the new challenges and possibilities that digitalisation and the digital economy offer. The focus will be not only on changes to business models, work styles, but also cultural and technical adjustments as well as to the regulatory environment.

This "EBC Briefing" seminar is the first of its kind, and was organized in pursuit of one of the main objectives of the New EBC, which is to reinforce and broadly showcase the work of the EBC Committees.

Date: 26th FEBRUARY 2020

Time: 17;00 - 19;00 (doors open at 16.30) (followed by a light

reception from 19:00 to 20:00)

Venue: Auditorium and Foyer of the EU Delegation

Europa House, 4-6-28 Minamiazabu, Minato-ku, Tokyo

Organizer: EBC Japan (through the following committees:

Financial Reporting, Human Resources, Intellectual Property Rights, Legal Services, Retail & Wholesale,

Tax)

Language: English (no simultaneous translation)

Registration: Email your name and affiliation by 23 February to:

ebc@ebc-jp.com

AGENDA		
TIME	TOPIC	Speaker
16:30 – 17:00	REGISTRATION	
17:00– 17:10	EU Delegation Welcome Remarks	H.E Ambassador Patricia
		Flor (TBC)
17:10– 18:00	Opening remarks by EBC President	Michael Mroczek
	Industry panel discussion	
	Moderator (Michael Mroczek)	
	Panelists:	
		Debraj Dasgupta,
		Operating Officer, Head of
		Strategy and GTM
		Planning Division, Nippon
		Boehringer Ingelheim Co.,
		Ltd.
		Wolfgang Bierer, CEO and
		Founder of Endeavor SBC,
		President/CEO of BREE
		Japan KK, Mephisto Japan
		KK, V. Fraas Japan KK
		Christian Wiedmann, CEO,
		BMW Japan
		Soichiro Murata Director,
		IoT/Industrie 4.0 , SAP
		Japan

18:00 – 18:10	BREAK	
18:10 – 19:00	Regulatory panel discussion Moderator (Rika Beppu)	
	Panelists:	
	Tax - Robotics in tax accounting and compliance	Ryann Thomas, PwC
	Financial Reporting - Analytics and automation in financial reporting	Dirk Hermans, Partner, EY
	Legal Services -Data protection at the crossroads between European and Japanese regulations after the adequacy decision and e-commerce	Ulrich Kirchhoff, Partner, Arqis
	Intellectual Property Rights – E-commerce and intellectual property	Laurent Dubois, Partner, TMI Associates
	Future EU regulation of AI, platforms, and data	Stefan Kramer, EU Delegation to Japan
19:00– 20:00	Light Reception	



The event is made possible with the help of the following sponsors:





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