



Visitor Registration accepting!

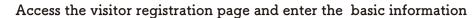
Please resister!

Visitor Registration Flow

Visitors

"ResorTechOkinawa

Okinawa International IT Trade Fair (https://www.resortech.Okinawa)





Support Desk

We will send email to let you know the completion of visitor registration.

You can check the reservation confirmation form with QR code from "Click here to see your reservation confirmation form" in the "Reservation Confirmation / Change" page. When you arrive, please hold the QR code over the terminal at the reception desk.

About the Business Matching System

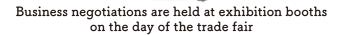
Pre-reservation of business meeting will start in November!

Visitors who have selected a buyer (who uses the Business Matching System) on the visitor registration page can use the Business Matching System. Support desk will send the operation manual, login ID and password.

[Matching flow]

- 1 Access the Business Matching System and enter the basic buyer information
- 2 Browsing exhibitor information on the Business Matching System Request a business negotiation to a company that wishes a business negotiation
- 3 Business matching is established by mutual agreement Confirm the appointment before attending the business negotiation on the day.





Inquiry

Okinawa International IT Trade Fair Executive Committee Secretariat

Person in charge: Shibazaki, Higashiguchi

4F Naha City IT Souzoukan, 2-3-6 Mekaru, Naha City Okinawa IT Innovation and Strategy Center Okinawa Business hour: 9:30~17:00 (weekday only) TEL:+81-98-953-8154 E-mail:resortech@isc-okinawa.org

Okinawa InternationalIT Trade Fair Support Desk

Person in charge: Oshiro, Wada

Nippon Seimei Naha Bldg.,3-1-1 Kumoji,Naha City, Okinawa Okinawa Congress Corporation Business hour : 9:30~17:30 (weekday only) TEL:+81-98-869-4220 FAX:+81-98-869-4252 E-mail:resortech@okicongre.jp



Resort × Technology

parallel of the symposium of the symposi

Technology from Resort Island Okinawa

Date (tentative): February 5 (Wed) - 6 (Thu), 2020

Venue: Okinawa Convention Center



Resort Tech

- Drone/Underwater drone Marine Sports Tech
- Water/Underwater shooting
- Traffic operation
 management solution
 Chatbot, RPA

Data Driven

Data driven/Marketing

- support service

 Real-time translation Payment solution

Tour Tech(Tourism Tech)

Technology that enriches the life of community and the whole industry including tourism, agriculture, fishery, retail, manufacture and medical.



- Food tech/Food sharing Agri(Agriculture)/Fisher Aquaculture Tech
- Medical/Health Tech

Hotel Retail Tech

- Ticketing solution B2B Ordering solution

- MaaS(Mobility as a Services
- Automatic operation
 Drone taxi

























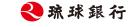
















































ResorTech Okinawa

Resort Sightseeing Activity Social Activity in the region (Social Activity) X I T (Technology)



Technology to make resort sightseeing activities convenient and entertaining

Transportation | Lodging

Food & **Drink**

Shopping

Experience Visit Work



Technology that enriches and enhances local life

Innovative social change

The wide sense of ResorTech Achieving pleasant social services The narrow sense of ResorTech <mark>h</mark>ieving pleasant "tour<mark>ism'</mark>

All technologies to make a series of sightseeing activities such as lodging, purchasing, traveling, and activities convenient and enjoyable. Includes marketing, simultaneous translation, cashless payment, stress-free mobility support, labor-saving robots, marine drones, etc.

The growth of tourism industry, IT industry with remarkable technological innovation, and Okinawa's two major industries will be the engines of growth and bring about innovative social change.

Merit of visitors

Visitors

Companies and organizations

- Hotel
- Restaurants
- Restaurant business
- Retail Travel agency
- Tourism association
- Tourist facilities
- Shopping street
- Marine activity Transportation company
- Country / Prefecture / City
- Manufacturing industry Medical / Welfare
- Agriculture / Marine products

···and more

business meetings

Contents of Business Meeting

- ◆Improve operational efficiency and add value using IT technologies such as AI, IoT, robots, drones, VR / AR, etc.
- ◆Response to expanding cashless service
- ◆Advertising using WEB and apps
- ◆Resolving labor shortages
- ◆Responding to inbound tourists expected to increase at the Tokyo Olympics, etc. (multilingual support for foreign customers)

···and more

Exhibitor

IT technology service providers

- Recommendation service
- Robotics
- AI speaker
- Smart city MaaS
- Tourism app
- ICT solutions that solve social issues, etc.

Pre-matching function for

Advance appointments from both exhibitors and visitors are possible from the WEB site (advance reservations are agreed upon by both parties)

Advance appointments are on a firstcome-first-served basis, so useful business negotiations are possible through early visitor registration.

Okinawa Startup Festa held simultaneously

Opportunities to create innovations and collaborate on demonstration projects through interaction with startup

Keynote addresses and conferences based on ResorTech

Held keynote addresses, conferences and symposiums with ResorTech as the main

Disseminate the latest trends and IT

The events are to be held

- Cashless service
- Chatbot / RPA
- Real-time translation service
- Multilingual communication

- Marine sports tech
- Underwater drone
- Drone & hire

Access to the venue

Okinawa Convention Center http://www.oki-conven.jp/

Okinawa Convention Center Free shuttle bus *plans Okinawa Prefectural Government North Exit Omoromachi Station

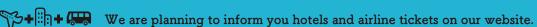


solve problems for future creation.

Naha International AirPort

The venue Okinawa Prefectural Government North Exit \Leftrightarrow The venue Naha International AirPort

Omoromachi Station ⇔ The venue



Program(tentative)

IT business revitalization projects)

business fair

with keynote speech.

exhibitors, buyers, etc.

with keynote speech

business fair

Opening ceremony

Trade fair,

Business meeting

Outcome briefings for

Okinawa Prefecture

verification projects

Industlink

Matching event

Conference

Welcome reception

Trade fair,

Business meeting

Okinawa Prefecture

verification projects

Industlink

Matching event

Conference

Feb 5-6

(2days)

Feb 5-6

(2days)

Feb 5

Feb 5-6

(2days)

Feb. 5

(Wed)

Feb. 6

(Thu)

simultaneously.

Pitch Event

Talk session

Angel Summit

Civic Tech

Hackathon

Opening ceremony, keynote speech, symposium, MOU signing ceremony, etc.

Outcome briefings for Okinawa Prefecture subsidized verification projects (Asian

Matching event to address topics by connecting various industry players with

e-Sports conference (provisional), Next-generation tourism/resorts using 5-G

Dedicated networking opportunity for mutual interaction among guests,

ResorTech-related Solutions exhibits, appointment-style website-matched

Outcome briefings for Okinawa Prefecture subsidized verification projects

Matching event to address topics by connecting various industry players with

solutions available at IT corporations with a focus on those Okinawa Prefecture,

(infrastructure and verification projects for network to promote IoT use)

Open to public audience

A talk session will be held under the themes of "Startup & Science" and "Okinawan Startup & Possibility"

investors" and "the capital policy during the startup stage right after the foundation of a company"

inside and outside of Japan (10 Okinawan companies, 10 companies from other prefectures and 10 companies from

overseas). The event is expected to introduce services and new movements that will make the world a better place.

"What kind of angel investors you meet" at the startup financing stage during the investment round will be an important

factor for the future growth of a company. A talk session will be held under the themes of "investment decision of angel

"Civic Tech" is where, utilizing information technology, members of society, including the local government, citizens and

companies, discuss local problems and find solutions. During the 2-day event, participants will take on a challenge and

ITC Okinawa Founding Forum, IT Business Conference

(provisional)*May be subject to change for various reasons"

solutions available at IT corporations with a focus on those Okinawa Prefecture,

ResorTech-related solutions exhibits, appointment-style website-matched







